

Ally Bank Presents ‘Financial Etiquette: Workplace Edition’ with LinkedIn Career Expert Nicole Williams

Video series provides advice on how to handle financial situations around the workplace in a professional manner

MIDVALE, Utah, Sept. 12, 2013 - Some workplace questions can't be answered simply by checking the employee handbook, particularly when it comes to money. To help navigate consumers through this potentially tricky landscape, Ally Bank launched the "Financial Etiquette: Workplace Edition" video series for common workplace scenarios. The series, a part of the Bank's consumer social media strategy, will feature LinkedIn career expert and best-selling author, Nicole Williams and provide helpful tips to prepare for difficult conversations and simple strategies to direct the outcome.

The six-week video series featuring Williams launches today on the Ally Bank's "[Straight Talk](#)" Blog, and will cover topics such as:

- Asking an employer to invest in your career
- Managing celebrations and gifts in the workplace
- Doing personal business on company time
- Respecting the company dime
- Negotiating raises and researching salaries
- Comparing a higher-paying job offer to a current position

"Knowing proper etiquette when dealing with money matters in the workplace can provide a leg up on the competition," said Williams. "Through this series with Ally Bank, consumers can learn the professional approach to common money and career conundrums."

Ally Bank's first "Financial Etiquette" video series featured Randy Cohen, author and original New York Times "Ethicist," and addressed common questions on dealing with friends, family and money. The series can be viewed on [YouTube](#).

In addition to its presence on the [Straight Talk Blog](#), Ally Bank's "Financial Etiquette: Workplace Edition" will also be available for consumers to view on [Facebook](#), [Twitter](#) and [YouTube](#). The series will debut a new topic every Thursday through the week of Oct. 24, 2013.

About Ally Bank

Ally Bank is a direct bank in the U.S. that offers a straightforward approach to banking with no minimum deposit required to open an account, no monthly maintenance fees and 24/7 live customer service. A subsidiary of Ally Financial Inc., the Bank offers online savings, interest checking, money market accounts, certificates of deposit with terms ranging from three months to five years, and IRA Plans and products. Member FDIC.

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Contact:

Susan Fitzpatrick
267-387-7540
susan.fitzpatrick@ally.com
