

Ally Financial Teams with Wolters Kluwer to Expand Reach of RV Financing Through AppOne® Platform

DETROIT, September 9, 2013 – Ally Financial Inc. and Wolters Kluwer Financial Services today announced that Ally has begun accepting recreation vehicle finance applications through Wolters Kluwer's AppOne® dealer portal. AppOne is a web-based platform that provides Ally and its RV dealer customers the opportunity to simplify both the credit application and contract preparation processes through an additional channel.

Additionally, Ally will offer dealers the ability to print finance contract documentation through the AppOne portal. This feature will be available in 22 states immediately with additional states to follow.

“We know that dealers want competitive rates, quick credit approvals and fast funding, and we plan to be aggressive on all of these fronts as we continually look for ways to increase the value we offer,” said Mark Manzo, Ally vice president, Alliance Sales. “Our presence on the AppOne dealer portal is one more example of how we’re listening to our dealers and focusing on their priorities.”

AppOne automates traditional processes at the dealership, which helps ensure that financing sources receive funding packages that meet their guidelines. The system helps improve the process for both financial sources and dealers by reducing the number of contracts held up for funding.

“We are committed to offering innovative technology and strategies to address the challenges dealers and financing sources face,” said Brad Fleener, senior director and general manager of Indirect Lending at Wolters Kluwer Financial Services. “Our solutions help both dealers and financing sources meet compliance and legal requirements while simplifying the end-to-end process. That means we can help Ally Financial meet the needs of their dealers as Ally builds its portfolio while also helping dealers focus on their retail customers.”

Wolters Kluwer Financial Services' Indirect Lending business monitors pending and enacted legislation that impacts the marine, RV and auto finance and dealer markets. The company's software and services help both financing sources and dealers mitigate risk and ensure they are complying with new laws and regulations. For more information, visit <http://www.wolterskluwerfs.com/Indirect>.

About Ally Financial Inc.

Ally Financial Inc. is a leading automotive financial services company powered by a top direct banking franchise. Ally's automotive services business offers a full suite of financing products and services, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries. With approximately \$150.6 billion in assets as of June 30, 2013, Ally operates as a bank holding company. For more information, visit the Ally media site at <http://media.ally.com> or follow Ally on Twitter: @Ally.

About Wolters Kluwer Financial Services

Whether complying with regulatory requirements, addressing a single key risk, or working toward a holistic risk management strategy, more than 15,000 customers worldwide count on Wolters Kluwer Financial Services for a comprehensive and dynamic view of risk management and compliance. Wolters Kluwer Financial Services provides audit, risk, finance and compliance solutions that help financial organizations

improve efficiency and effectiveness across their enterprise. With more than 30 offices in 20 countries, the company's prominent brands include: FRSGlobal, FinArch, ARC Logics for Financial Services, Bankers Systems, VMP® Mortgage Solutions, AppOne®, GainsKeeper®, Capital Changes, NILS, AuthenticWeb™ and Uniform Forms™. Wolters Kluwer Financial Services is part of Wolters Kluwer, leading global information services and solutions provider with annual revenues of (2012) €3.6 billion (\$4.6 billion) and approximately 19,000 employees worldwide. Please visit our website for more information.

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