

## **Hudiburg Chevrolet Buick GMC and Ally Financial raise more than \$10,000 for Oklahoma military families**

### **Month-long campaign supports Operation Homefront**

**OKLAHOMA CITY, Okla., August 8, 2013** – With the help of the Oklahoma City community, Hudiburg Chevrolet Buick GMC and Ally Financial raised \$10,930 in July to benefit Operation Homefront Oklahoma, an organization that provides emergency financial assistance to military families. The donation was presented to Carol Herrick, executive director of Operation Homefront Oklahoma/Arkansas on Wednesday, Aug. 7 during a celebration in the Hudiburg Chevrolet showroom.

“We are so appreciative of the continued support from Hudiburg and Ally,” Herrick said. “Many of our military families in Oklahoma truly need the assistance we give them, and it wouldn’t be possible without the help of our generous donors.”

Hudiburg Chevrolet Buick GMC donated \$20 for each of the 210 new cars sold in July and \$1 from each of the 1,123 oil changes throughout the month. The dealership also encouraged customers to match the individual donations.

“At Hudiburg, we believe it’s important to give back to the military men and women who have sacrificed so much for our freedom,” said Mike Myers, general manager of Hudiburg Chevrolet Buick GMC. “We asked the community to help us raise funds in July, and we’re very thankful that they stepped up to the challenge.”

Ally Financial matched the combined total of Hudiburg and the Oklahoma City community’s donations in the month of July for a total donation amount of \$10,930.

“The Hudiburg team members are local heroes who are making a real difference in the Oklahoma City community, and we are grateful to be able to join them in supporting military families who selflessly sacrifice so much for our country,” said Mike Kimmel, regional vice president, Ally Financial. “We value our relationship with Hudiburg Chevy Buick GMC and are proud to support their ongoing community efforts.”

Operation Homefront is a 501(c)(3) nonprofit organization that was formed in 2002 to support the families of deployed service members after the Sept. 11, 2001 attacks. Since then, Operation Homefront has given \$128 million in emergency assistance to military families, which is granted within 72 hours and comes in the form of checks, emergency food, critical baby items, home repairs, furniture and other household items.

### **About Operation Homefront**

About Operation Homefront: A national nonprofit, Operation Homefront leads more than 4,500 volunteers with nationwide presence who provide emergency and other financial assistance to the families of service members and wounded warriors. Operation Homefront has met more than 750,000 needs of military families since its inception in 2002. A four-star rated charity by watchdog Charity Navigator, nationally 95 percent of total revenue donated to Operation Homefront goes directly to programs that provide support to our military families. For more information, go to [www.OperationHomefront.net](http://www.OperationHomefront.net).

### **About Hudiburg Auto Group**

Hudiburg Auto Group, comprised of Chevrolet/Buick/GMC, Toyota, Nissan and Subaru stores, serves the greater Oklahoma City area and offers a wide variety of high-quality, reasonably priced new and used cars. Hudiburg has one of the most honest and oldest Oklahoma dealerships with qualified team members that take the time to listen to the wants and needs of each client to provide absolute satisfaction. For more information, visit [www.hudiburg.com](http://www.hudiburg.com).

**About Ally Financial Inc.**

Ally Financial Inc. is a leading automotive financial services company powered by a top direct banking franchise. Ally's automotive services business offers a full suite of financing products and services, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries. With approximately \$150.6 billion in assets as of June 30, 2013, Ally operates as a bank holding company. For more information, visit the Ally media site at <http://media.ally.com> or follow Ally on Twitter: @Ally.

**CONTACT:**

Nicole Dowswell  
313-656-3672  
[nicole.dowswell@ally.com](mailto:nicole.dowswell@ally.com)

---