GMAC UK dealer training accredited with Quality Assured Awards from IMI Awards

Sep 12, 2012

CARDIFF, Wales, Sept. 12, 2012 -- Automotive financial services company GMAC UK plc is pleased to announce it received the Quality Assured Awards accreditation for its dealer training from IMI Awards.

The Quality Assured Awards (QAA) is an initiative from IMI Awards, the leading awarding body in the automotive industry. It is specifically designed to show formal recognition of effective quality training.

After receiving Centre Approval from IMI Awards followed by an assessment of several months, GMAC UK has gained accreditation for three training courses it provides to Vauxhall and Chevrolet dealers at the GM Academy:

- Presenting the Right F&I Option Programme
- Business User Funding Programme
- Finance and Insurance Seminar Programme

Ed Paulat, chief operating officer of GMAC UK said, "We are very pleased to have received Quality Assured Awards recognition for our GM Academy courses. Our dealer relationships are very important to us, which is why GMAC puts a heavy focus on high quality training. This coveted recognition from IMI Awards underlines that our training courses are of the highest quality standard and provide dealers with the tools they need to run their business."

"The extensive and independent assessment of these training courses was incredibly valuable," adds Ruth Goymer, UK Finance & Insurance training manager of GMAC UK. "The IMI Awards approval and process gave us useful feedback on our course programme and this independent recognition is very much welcomed by everyone involved in making our training for dealers a success."

In July, GMAC became the first employer in Wales, and one of only 15 companies in the UK, to become accredited for its internal training programme by the National Skills Academy for Financial Services. A leading body for training and development in the financial services industry, it has developed an accreditation programme specifically designed for financial services training to recognise excellent training opportunities offered by employers.

In March, GMAC was recognized as the "Best Auto Finance Company 2012" by the Institute for Transport Management, based on an independent pan-European survey of manufacturers, dealers and customers.

About GMAC UK PLC
GMAC UK PLC is a subsidiary of Ally Financial Inc., one of the world's largest automotive financial services companies that offers a full suite of automotive financing products and services in key markets around the globe. With more than 90 years of successful experience in the United Kingdom, GMAC UK provides automotive financing products for Vauxhall, Chevrolet, SsangYong Motors UK and MG Motor dealers and consumers. For more information, visit the Ally media site at http://media.ally.com.
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