

[Press Releases](#)

## **GMAC Mortgage Receives Computer Industry Award**

GMAC Mortgage was recently named a 2000 Web Business 50/50 Award winner by CIO Magazine for its intranet site dubbed HomeTown.

This award program recognizes innovative web initiatives by organizations from around the world. This summer's edition of CIO honors the top 50 internet and top 50 intranet sites that demonstrate a keen ability to blend technology and design with the needs of their target audience.

"This kind of recognition just validates what we've always known -- that HomeTown is a viable business and knowledge sharing tool," says Laura Lucas, director of associate communications who has been guiding HomeTown's vision since its inception in October 1996.

HomeTown is a collaborative effort between GMAC Mortgage's Corporate Communications and Information Technology teams.

For a complete list of winners of the 50/50 CIO intranet award, visit CIO's web site at:  
[http://www.cio.com/archive/070100\\_intranet\\_winners\\_content2.html](http://www.cio.com/archive/070100_intranet_winners_content2.html) .

---