‘Saturdays in the D’ Kicks Off With $150,000 donation from Ally Financial

Summer Camp and Adult Skills Enrichment inspire career exploration for Detroit residents

University of Michigan and Detroit Public Schools Community District partnership acquaints Detroit youth with STEAM

Adult learning program helps to prepare participants for career advancement and equips them with necessary life skills

DETROIT (June 27, 2023) – The City of Detroit and Ally Financial announced today that the nation’s largest digital-only bank will donate $150,000 to support Saturdays in the D, a free summer camp for Detroit youth and an adult learning program.

In addition to contributing financial support to the return of the Detroit enrichment program, Ally Financial will be providing financial literacy and education assistance for the adult portion of the program later in the summer.

"We would like to thank Ally Financial for their partnership and support of this great program. Thanks to their partnership and their generosity, Detroiters of all ages have the opportunity to invest in themselves and their futures,” said Mayor Duggan.

“Because it’s all about helping communities build new skills and explore career paths, it’s no surprise ‘Saturdays in the D’ has been so popular over the years,” said Ali Summerville, business administration executive and head of Corporate Citizenship at Ally. “Supporting our hometown communities is a top priority, and we're confident the return of 'Saturdays in the D’ will continue to inspir a brighter future as a catalyst for economic mobility.”

Saturdays in the D, a six-week summer camp program kicking off June 12, is returning after a three-year hiatus due to COVID-19. I partnership with the University of Michigan and Detroit Public Schools Community District (DPSCD), Saturdays in the D provides Detroit youth with opportunities to learn about STEAM (Science, Technology, Engineering, Arts, and Math). The enrichment classes will take place on the University of Michigan’s Ann Arbor campus, immersing youth participants in college life and culture.

The adult learning program begins in July and is designed to provide education and training to individuals looking to improve their job prospects and advance their careers. The program offers a variety of courses ranging from computer literacy to professional development. Both the youth and adult programs aim to inspire and encourage participants to pursue careers in these fields and develop important life skills such as critical thinking and problem-solving.

About Saturdays in the D:
Saturdays in the D is a program designed to provide 75 -100 youth and 100 adults with free activities surrounding life skills, academics, and extracurricular activities. The program also seeks to prepare participants for the workforce through impactful learning courses. This year’s Saturdays in the D is the first program of its kind in the country to offer educational programming in partnership with Coursera, a U.S. city, and a university.

About Ally Financial:
Ally Financial Inc. (NYSE: ALLY) is a financial services company with the nation’s largest all-digital bank and an industry-leading auto financing business, driven by a mission to “Do It Right” and be a relentless ally for customers and communities. The company serves more than 11 million customers through a full range of online banking services (including deposits, mortgage, point-of-sale personal lending, and credit card products) and securities brokerage and investment advisory services. The company also includes a robust corporate finance business that offers capital for equity sponsors and middle-market companies, as well as auto financing and insurance offerings. For more information, please visit www.ally.com and follow @allyfinancial.

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