

## Ally Financial to present at the 4th Annual Credit Suisse FinTech Conference

CHARLOTTE, N.C., July 29, 2021 /PRNewswire/ -- Ally Financial Inc. (NYSE: ALLY) today announced that Ally Invest President, Lule Demmissie, will present at the 4<sup>th</sup> Annual Credit Suisse FinTech Conference on Thursday, Aug.12, 2021 from approximately 8:50 - 9:30 a.m. ET.

A live video webcast will be available on the day of the virtual conference at <http://www.ally.com/about/investor/> under the Events and Presentations section of the Investor Relations website. A replay will also be available.

### About Ally Financial

Ally Financial Inc. (NYSE: ALLY) is a digital financial services company committed to its promise to "Do It Right" for its consumer, commercial and corporate customers. Ally is composed of an industry-leading independent auto finance and insurance operation, an award-winning digital direct bank (Ally Bank, Member FDIC and Equal Housing Lender, which offers mortgage lending, point-of-sale personal lending, and a variety of deposit and other banking products), a corporate finance business for equity sponsors and middle-market companies, and securities brokerage and investment advisory services. A relentless ally for all things money, Ally helps people save well and earn well, so they can spend for what matters. For more information, please visit [www.ally.com](http://www.ally.com) and follow [@allyfinancial](https://twitter.com/allyfinancial).

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

For further images and news on Ally, please visit <https://media.ally.com>.

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