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Ally Donates \$1 Million to the Smithsonian's National Museum of African American History and Culture

WASHINGTON, Oct. 17, 2019 /PRNewswire/ -- Ally Financial announced a \$1 million donation to the Smithsonian's National Museum of African American History and Culture on Wednesday, Oct. 16, with a check presentation by Ally Chief Executive Officer Jeffrey J. Brown to interim director of the museum, Spencer Crew. The museum, located on the National Mall in Washington, D.C., is the nation's largest museum devoted exclusively to the documentation of African American life, history and culture, and its impact on the world today.

This donation supports Ally's commitment to advancing diversity and inclusion through education, understanding and action.

"Championing diversity and inclusion is a cornerstone of our culture at Ally and at the foundation of what it means to do it right," said Brown. "An important part of this includes education and an understanding of the rich fabric of diversity. The National Museum of African American History and Culture tells the story of America through the lens of black history and culture, and we are proud to be able to help support them in that mission."

Brown was joined for the check presentation by 24 students from historically black colleges and universities who were invited by Ally to tour the museum. Prior to the museum tour the students participated in a learning session on the topic of design thinking that was led by Ally.


The students are in Washington, D.C. for the Thurgood Marshall College Fund (TMCf) 18th Annual Leadership Institute. TMCf is the nation's largest organization exclusively representing the black college community. Brown has been named CEO of the Year by TMCf and will be honored at the 32nd Anniversary Awards Gala on Saturday, Oct. 19.

About Ally Financial Inc.


Ally Financial Inc. (NYSE: ALLY) is a leading digital financial-services company with \$181.5 billion in assets as of September 30, 2019. As a customer-centric company with passionate customer service and innovative financial solutions, we are relentlessly focused on "Doing It Right" and being a trusted financial-services provider to our consumer, commercial, and corporate customers. We are one of the largest full-service automotive-finance operations in the country and offer a wide range of financial services and insurance products to automotive dealerships and consumers. Our award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including savings, money-market, and checking accounts, certificates of deposit (CDs), and individual retirement accounts (IRAs). Additionally, we offer securities-brokerage and investment-advisory services through Ally Invest. Our robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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