### **Press Releases**

# TIME And Ally Financial Honor Auto Dealers 51 Dealers Nominated for the 2019 TIME Dealer of the Year Award

DETROIT, Oct. 22, 2018 /PRNewswire/ -- The 51 dealers nominated for the 2019 TIME Dealer of the Year award were announced today by TIME and Ally.

The select group of dealer nominees from across the country will be honored at the 102nd annual National Automobile Dealers Association (NADA) Show in San Francisco on January 25, 2019. The announcement of this year's 50<sup>th</sup> annual award was made by Jorg Stratmann, publisher, TIME, and Doug Timmerman, president of Auto Finance for Ally Financial.

The TIME Dealer of the Year award is one of the automobile industry's most prestigious and highly coveted honors. Recipients are among the nation's most successful auto dealers who also demonstrate a long-standing commitment to community service. The 51 nominees are among the few chosen for the award from the more than 16,000 franchise auto dealers nationwide. Each nominee was chosen to represent their local dealer association in the national competition.

Dealers are nominated by executives from state and metro dealer associations around the country. The award is sponsored by TIME in association with Ally Financial, and in cooperation with NADA. A panel of faculty members from the Tauber Institute for Global Operations at the University of Michigan will select one finalist from each of the four NADA regions and one national Dealer of the Year.

In its eighth year as exclusive sponsor, Ally will recognize dealer nominees and their community efforts by contributing \$1,000 to each nominee's 501(c)3 charity of choice. Three finalists will receive an additional \$5,000 for their favorite charities and the winner will receive an additional \$10,000 to give to charity. The nominees will also be recognized on <a href="AllyDealerHeroes.com">AllyDealerHeroes.com</a>, which highlights their philanthropic contributions and achievements.

"It's an incredible honor to recognize these dealers for their business accomplishments and their unwavering commitment to "Do It Right" by helping others in their communities," Timmerman said. "They are extraordinary auto leaders who care and go the extra mile to give of themselves to make their communities stronger. Ally is proud to support and celebrate their achievements."

# About TIME

TIME is a global multimedia brand that reaches a combined audience of more than 100 million around the world. A trusted destination for reporting and insight on the people, places and issues that matter, TIME captures the events that shape our lives. TIME's major franchises include the TIME 100 Most Influential People, Person of the Year, Firsts, Best Inventions, Genius Companies, World's Greatest Places, and more. With 45 million digital visitors each month and 40 million social followers, TIME is one of the most trusted and recognized sources of news and information in the world.

### About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company with assets of \$171.3 billion as of June 30, 2018. As a client-centric company with passionate customer service and innovative financial solutions, Ally is relentlessly focused on "Doing it Right" and being a trusted financial partner for its consumer, commercial, and corporate customers. Ally's award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including CDs, online savings, money market and checking accounts, and IRA products. Ally also promotes the Ally CashBack Credit Card. Additionally, Ally offers securities brokerage and investment advisory services through Ally Invest. Ally remains one of the largest full-service auto finance operations in the country with a complementary auto-focused insurance business, which together serve approximately 18,000 dealer customers and millions of auto consumers. Ally's robust corporate finance business offers capital for equity sponsors and middle-market companies. For more information and disclosures about Ally, visit https://www.ally.com/#disclosures.

# About the NADA Show

The annual NADA Show brings together more than 20,000 franchised dealers and their employees, industry leaders, manufacturers and exhibitors to learn about the latest auto industry tools, trends, products and technologies.

Contact:

TIME Dealer of the Year Hotline (203) 912-1257

Ally Financial, Brenda Rios (313) 656-6809

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