

Ally Donates School Supplies to Help More Than 800 Detroit Children

DETROIT, Aug. 21, 2018 -- Ally Financial today donated a variety of school supplies to The Children's Center to help Detroit's underserved youth get ready for the new school year. Ally volunteers distributed more than 800 backpacks full of supplies, uniforms, and hygiene products to The Children's Center's Back to School Bazaar which helps prepare students to kick off the school year with the necessary items. Ally volunteers also decorated the Back to School Bazaar shop where the children pick up their backpacks and supplies.

"At Ally, fostering economic mobility is the main focus of our corporate citizenship program, so supporting educational initiatives in our communities is an important part of our approach," said Alison Summerville, business administration executive and head of corporate citizenship at Ally. "We hope that helping local students prepare for school will generate excitement for the new year, and help pave the road for academic success in the future."

"The Children's Center is so grateful for Ally Financial's generous support of our Back to School Bazaar," said Tammy Zonker, chief philanthropy officer at The Children's Center. "With Ally's donation of school supplies and backpacks, more children will return to school with the excitement and confidence to succeed."

The school supply donation to The Children's Center is one of many ways Ally works to support students and educational initiatives throughout the country. The company has a variety of free financial education tools and resources for families and educators available at: <http://www.allywalletwise.com/>

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company with assets of \$171.3 billion as of June 30, 2018. As a client-centric company with passionate customer service and innovative financial solutions, Ally is relentlessly focused on "Doing it Right" and being a trusted financial partner for its consumer, commercial, and corporate customers. Ally's award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including CDs, online savings, money market and checking accounts, and IRA products. Ally also promotes the Ally CashBack Credit Card. Additionally, Ally offers securities brokerage and investment advisory services through Ally Invest. Ally remains one of the largest full-service auto finance operations in the country with a complementary auto-focused insurance business, which together serve more than 18,000 dealer customers and millions of auto consumers. Ally's robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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