

Ally Appoints Brian Sharples and Trynka Shineman to Board of Directors

CHARLOTTE, N.C., Aug. 7, 2018 -- Ally Financial (NYSE: ALLY) announced that Brian Sharples and Trynka Shineman have been appointed to its Board of Directors, effective August 3, 2018. The two executives have deep experience with global digital companies and will bring well-established expertise in technology and innovation to Ally's board.

Sharples is co-founder and chairman of Twyla, Inc., a privately held company that provides a new way to discover and buy art. Before co-founding Twyla, he was co-founder, chairman, and chief executive officer of HomeAway, Inc., a global online marketplace for the vacation rental industry.

Shineman is chief executive officer of Vistaprint, a company that provides printing and digital marketing services for more than 17 million micro businesses globally. Vistaprint is a subsidiary of Cimpress N.V., where Shineman sits on the management board.

"As we look to further enhance Ally's position as a leading digital financial services company, adding directors who have deep knowledge and expertise growing digital companies is extremely valuable," said Jeffrey Brown, chief executive officer at Ally. "I am pleased to welcome Brian and Trynka to the Ally Board of Directors and look forward to their perspectives and contributions."

Before co-founding Twyla and HomeAway, Sharples served as president and chief executive officer of IntelliQuest Information Group, Inc., a supplier of marketing data and research to technology companies. He began his career as a consultant at Bain & Company, a global management consulting firm, and has engaged in a number of entrepreneurial and investment activities since that time.

Sharples currently serves on the board of directors for GoDaddy Inc., Twyla, Inc., Fexy Media Inc., and RVshare LLC. He earned a bachelor's degree in math and economics from Colby College and an MBA from the Stanford Graduate School of Business.

Prior to being named CEO of Vistaprint, Shineman served in a number of roles at the company, including chief customer officer, executive vice president for global marketing, and president. She serves on the board of trustees of the Massachusetts Technology Leadership Council (MassTLC), a leading regional technology association that drives growth and innovation by connecting tech leaders, investors, academics, and policymakers. She holds a bachelor's degree in psychology from Cornell University and an MBA from Columbia Business School.

"Ally is committed to building and sustaining an engaged Board of Directors with a diverse array of backgrounds and skills that will continue to support management in creating long-term value for our shareholders," said Fritz W. Hobbs, Chairman of the Board of Ally. "We are delighted to welcome Brian and Trynka."

For more information visit Ally's Board of Directors pages, [here](#).

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company with assets of \$171.3 billion as of June 30, 2018. As a client-centric company with passionate customer service and innovative financial solutions, Ally is relentlessly focused on "Doing Right" and being a trusted financial partner for its consumer, commercial, and corporate customers. Ally's award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including CDs, online savings, money market and checking accounts, and IRA products. Ally also promotes the Ally CashBack Credit Card. Additionally, Ally offers securities brokerage and investment advisory services through Ally Invest. Ally remains one of the largest full-service auto finance operations in the country with a complementary auto-focused insurance business, which together serve more than 18,000 dealer customers and millions of auto consumers. Ally's robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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