

Ally Home® Celebrates Baseball's Home Run Slugfest in Washington, D.C., with Special Event for All-Star Fans and Support for Habitat for Humanity Popular Sports Radio Personalities, The Sports Junkies, Join Ally for a Line-up of Entertainment, Games, and Giveaways at July 16th Event

SANDY, Utah, July 13, 2018 -- On July 16, 2018, baseball's biggest hitters will be slugging it out at Nationals Park in Washington, D.C., to see who will be crowned the home run king. In conjunction with this event, the team at Ally Home®, Ally Bank's direct-to-consumer mortgage business, and authors of the baseball-themed Mortgage Playbook will be hosting an evening of free entertainment, games, and giveaways from 5:00-7:00 PM at Willie's Brew & Que, just steps from the park and in the heart of the All-Star activity.

As part of the evening's festivities, Ally will make a \$100 donation to Habitat for Humanity across the Detroit, Charlotte and Washington DC chapters for each home run scored during the competition as part of its commitment to support the organization's mission to help families build and improve places to call home.

"Just as America's favorite power hitters attempt to crush the ball on every swing, Ally aims to help prospective homeowners crush the process of applying for a home loan," said Glenn Brunker, Mortgage Executive for Ally Home. "That's the whole idea behind our easy-to-read, jargon-free [Mortgage Playbook](#), and the theme of this event."

"The emphasis will be on fun, camaraderie and sharing good food and entertainment, but also about helping each other, whether it is about financing a home, or enabling affordable housing to build strong and stable communities," said Alison Summerville, Business Administration Executive and Head of Corporate Citizenship at Ally Financial. "Ally's relationship with Habitat for Humanity goes beyond just this one event, but adding a donation to this particular celebration and raising awareness for the organization in the context of the derby seemed like a home run to us."

Highlights of the evening's roster of events include:

- Appearances by all four hosts of the "Sports Junkies," the popular sports radio show aired weekday mornings on 106.7 The Fan in Washington, D.C. (WFAN-AM) and surrounding areas
- A Sports Trivia contest with prizes, including two tickets to the derby
- Virtual Reality (VR) Home Run game
- Complimentary food and giveaways throughout the event

For additional event details, visit <https://www.facebook.com/events/1819417684786429/>.

About Ally Financial Inc.

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company with assets of \$170.0 billion as of March 31, 2018. As a client-centric company with passionate customer service and innovative financial solutions, Ally is relentlessly focused on "Doing it Right" and being a trusted financial partner for its consumer, commercial, and corporate customers. Ally's award-winning online bank (Ally Bank, Member FDIC and Equal Housing Lender) offers mortgage-lending services and a variety of deposit and other banking products, including CDs, online savings, money market and checking accounts, and IRA products. Ally also promotes the Ally CashBack Credit Card. Additionally, Ally offers securities brokerage and investment advisory services through Ally Invest. Ally remains one of the largest full-service auto finance operations in the country with a complementary auto-focused insurance business, which together serve more than 18,000 dealer customers and millions of auto consumers. Ally's robust corporate finance business offers capital for equity sponsors and middle-market companies.

For more information and disclosures about Ally, visit <https://www.ally.com/#disclosures>.

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