

## **Ally and Classroom Central Deliver Supplies to More Than 1,000 Students in Charlotte**

**CHARLOTTE, N.C., Aug. 29, 2017** -- Ally Financial (NYSE: ALLY) teamed up with Classroom Central to deliver backpacks and school supplies to more than 1,000 students at Allenbrook Elementary and Billingsville Elementary in Charlotte today. Ally volunteers delivered backpacks, notebooks, pens and other tools to the students in their classrooms, to help them kick off the new school year with all of the necessary supplies for their grade level. In addition, Ally donated headphones for each student for use with in-classroom technology.

"It's wonderful to be able to reach local students as they start the school year, providing the tools they need for learning, and letting them know that the community here is supporting them as they pursue their education," said Alison Summerville, business administration executive and head of corporate citizenship at Ally. "For the past three years we've come together with Classroom Central to provide supplies to nearly 3,000 students."

"Classroom Central is incredibly appreciative of the ongoing generosity of Ally Financial to fund our Backpacks and Basics campaign," said Karen Calder, executive director at Classroom Central. "Over 1,000 students at two schools will return for the academic year prepared, confident and excited to learn thanks to Ally Financial's donations of backpacks, supplies and headphones."

Ally has worked with Classroom Central since 2012 to support schools and students in the Charlotte area through school supply donations, drives and volunteer events. Last year, Ally collaborated with Classroom Central to surprise every student of Hidden Valley Elementary with supplies for the year.

### **About Ally Financial**

Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company and a top 25 U.S. financial holding company offering financial products for consumers, businesses, automotive dealers and corporate clients. Ally's legacy dates back to 1919, and the company was redesigned in 2009 with a distinctive brand, innovative approach and relentless focus on its customers. Ally has an award-winning online bank (Ally Bank Member FDIC and Equal Housing Lender), one of the largest full service auto finance operations in the country, a complementary auto-focused insurance business, a growing digital wealth management and online brokerage platform, and a trusted corporate finance business offering capital for equity sponsors and middle-market companies.

The company had approximately \$164.3 billion in assets as of June 30, 2017. For more information, visit the Ally press room at <http://media.ally.com> or follow Ally on Twitter: @AllyFinancial.

### **About Classroom Central**

Classroom Central equips students living in poverty to effectively learn by collecting and distributing free school supplies. Operating in six school districts and supporting over 200 schools and over 100,000 students, Classroom Central helps level the playing field for our region's students in need. Since its inception in 2002, Classroom Central has distributed over \$50 million in school supplies. For more information, visit <http://www.classroomcentral.org>.

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