Ally Bank Named "Best Internet Bank" and "Best for Millennials" by Kiplinger's Personal Finance Magazine

Kiplinger's calls Ally "a stellar option for millennials"

MIDVALE, Utah, May 30, 2017 -- Ally Bank, the banking subsidiary of Ally Financial Inc., (NYSE: ALLY) scored dual wins for "Best Internet Bank" and "Best for Millennials" on Kiplinger's Personal Finance Magazine's "Best Banks" list, underscoring the company's continued focus on delivering top notch digital products and services to its customers. An article highlighting Kiplinger's top picks among banks and credit unions, as well as top institutions for each of six lifestyle profiles, will appear in the July 2017 print edition of Kiplinger's Personal Finance Magazine.

Ally Bank's combination of no monthly maintenance fees and no minimum balance requirement placed it at the top of Kiplinger's list of Best Internet Banks, 2017. The publication noted Ally's efforts in attracting customers with lower fees, higher interest rates and friendlier overdraft policies.

For example, Ally Bank offers interest compounded daily on its Online Savings, Interest Checking and Money Market accounts. Ally Checking and Money Market accounts come with free checks and EMV chip-enabled debit cards, as well as free overdraft protection. Customers can use any Allpoint® ATM in the U.S. for free, plus Ally reimburses up to$10 per statement cycle for fees charged at other ATMs nationwide.

In choosing the best bank for the millennial generation, Kiplinger's looked for banks with the strong mobile and digital features this generation expects. Ally's features like mobile banking with electronic check deposit and the availability of Apple Pay™, Android Pay® and Samsung Pay® for debit card holders helped place it at the top of the list. Kiplinger's called Ally "a stellar option for millennials" and noted that Ally is responsive on social media, which is key to reaching this demographic.

"Recognition from a highly respected publication like Kiplinger's highlights our brand promise to 'Do It Right' for our customers," said Diane Morais, president of Consumer & Commercial Banking Products at Ally Bank. "Being named a 'Best Bank' in these two important segments gives customers the confidence to explore our other offerings – from our savings, checking and credit card products, to newer additions like Ally Home loans and low-cost investing through Ally Invest."

Click here to view the full article online.

Kiplinger's Personal Finance Magazine was founded in 1947 and advises its readers on managing their money, covering investing, retirement planning, taxes, insurance, real estate, buying and leasing a car, health care, travel and financing college. The magazine offers sound advice on managing money and achieving financial security. Kiplinger's can be visited online at www.kiplinger.com.

About Ally Financial Inc.
Ally Financial Inc. (NYSE: ALLY) is a leading digital financial services company and a top 25 U.S. financial holding company offering financial products for consumers, businesses, automotive dealers and corporate clients. Ally's legacy dates back to 1919, and the company was redesigned in 2009 with a distinctive brand, innovative approach and relentless focus on its customers. Ally has an award-winning online bank (Ally Bank Member FDIC, Equal Housing Lender) offering deposits, credit card and home loan products, one of the largest full service auto finance operations in the country, a complementary auto-focused insurance business, a growing wealth management and online brokerage platform, and a trusted corporate finance business offering capital for equity sponsors and middle-market companies.

The company had approximately $162.1 billion in assets as of Mar. 31, 2017. For more information, visit the Ally press room at http://media.ally.com.

"Best Internet Bank" and "Best for Millennials" and "Best Banks" list - Kiplinger's Personal Finance,July 2017 © 2017 The Kiplinger Washington Editors. Used under License.

Contact:

Andrea Puchalsky
313-656-3798
Andrea.Puchalsky@ally.com

Additional assets available online: Photos (1)

https://media.ally.com/2017-05-30-Ally-Bank-Named-Best-Internet-Bank-and-Best-for-Millennials-by-Kiplingers-Personal-Finance-Magazine