

Ally Financial Receives Auto Finance Excellence Award

DETROIT, Oct. 16, 2013 -- Ally Financial has been honored with a 2013 Auto Finance Excellence Award for its success and contributions to the auto finance industry. The award was presented yesterday at the annual Auto Finance Summit by Auto Finance News.

Ally was cited for its innovative service offerings, in particular the recently introduced Relationship Management Center (RMC). The RMC online platform allows dealers to directly access customer leads and the ability to produce high-quality email or direct mail communications for targeted customers.

"We applaud Ally Financial for its leading performance in the auto finance industry," said J.J. Hornblase, president and CEO of Royal Media Group, publisher of Auto Finance News. "The Auto Finance Excellence Award winners exemplify the best of this dynamic industry and we congratulate Ally."

Tim Russi, president of Auto Finance at Ally Financial, accepted the award. "At Ally, we provide an unmatched product offering in the market coupled with a high touch service level. We appreciate the recognition for the work we do and will maintain our sharp focus on the future of the auto finance industry, the needs of its dealers and evolution of technology."

Ally has been a leading provider of auto financing for more than 90 years and currently has more than 14,000 dealer relationships and services approximately 4 million retail auto accounts. For the second consecutive year, Ally was ranked first on the 2013 Big Wheels Report list of top auto finance companies, issued by Auto Finance News in May.

About Ally Financial Inc.

Ally Financial Inc. is a leading automotive financial services company powered by a top direct banking franchise. Ally's automotive services business offers a full suite of financing products and services, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries.

With approximately \$150.6 billion in assets as of June 30, 2013, Ally operates as a bank holding company. For more information, visit the Ally media site at <http://media.ally.com> or follow Ally on Twitter: @Ally.

Contact:

Susan Fitzpatrick
267-387-7540
susan.fitzpatrick@ally.com
