

## **Ally's Auto Finance, SmartAuction Businesses Receive "Dealers' Choice" Awards**

**DETROIT, April 4, 2013** -- Ally Financial's Auto Finance business was named a Diamond Award recipient in the "Prime Captive Finance Company" category of Auto Dealer Monthly's 2013 "Dealers' Choice Awards." The annual survey of auto dealers also presented SmartAuction with its ninth consecutive recognition as a Platinum Award recipient in the "Online Auction for Purchasing Inventory" category. The distinction adds to SmartAuction's status as the only company to win an award in the Online Auctions Purchasing Inventory category every year since the Dealers' Choice Awards began in 2004.

"There are no better recognitions than those that come directly from your customers, and this is further proof that we are living our promise to be a true ally to dealers," said Tim Russi, president of Auto Finance for Ally Financial. "Our thanks go out to our dealer customers along with our promise to continue to deliver the products and services that led to this award."

"We're working hard every day to make SmartAuction the first choice of buyers and consignors who need to manage their used vehicle inventory efficiently and it's an honor to be recognized by Auto Dealer Monthly and our customers for our efforts," added Steve Kapusta, vice president of SmartAuction.

### **About SmartAuction**

Launched in 2000, more than 4 million vehicles have been sold through SmartAuction since its inception. More than 15,000 vehicles are listed on the online auction site daily representing more than 55 vehicle makes and 20 recreational vehicle and motorcycle makes in 2012. SmartAuction is a unit of Ally Financial Inc.

### **About Ally Financial Inc.**

Ally Financial Inc. is a leading automotive financial services company powered by a top direct banking franchise. Ally's automotive services business offers a full suite of financing products and services, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries.

With approximately \$182.4 billion in assets as of Dec. 31, 2012, Ally operates as a bank holding company. For more information, visit the Ally media site at <http://media.ally.com> or follow Ally on Twitter: @Ally.

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