

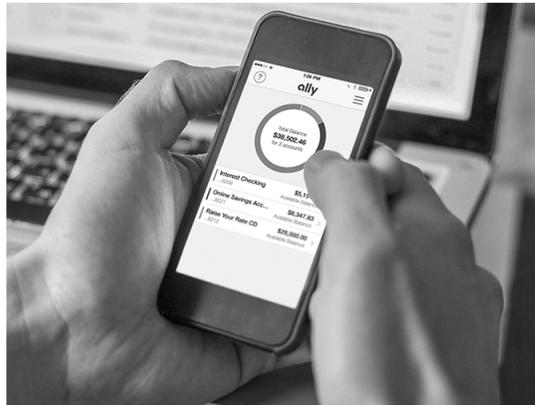


COMPANY OVERVIEW





COMPANY OVERVIEW



CEO Letter	1
Ally Overview	3
Dealer Financial Services	5
Ally Bank	7
Community Relations	9
Leadership	11
Company Information	12

Dear Shareholders,

Ally ended 2013 having completed one of the most complex transformations in corporate history and entered 2014 poised to build on its competitive strengths, with the objective of driving value for shareholders. In short, for the first time in many years, Ally is able to devote its time and resources to playing offense, not defense.

A Transformation Completed

Ally's transformation began in earnest in late 2009, and in the following four years, the company successfully dealt with its legacy issues; strengthened its financial profile; reduced controllable expenses by about 50 percent; restructured a former captive finance company to be the premier, independent auto finance provider; became a leader in the growing direct banking space; and created a distinctive customer-focused approach to our businesses.

In 2013, Ally made significant progress on its transformation plans and achieved closure on several matters. Most notably, the Residential Capital (ResCap) bankruptcy plan was confirmed, thereby closing the chapter on Ally's legacy mortgage issues. Also during 2013, Ally closed substantially all of its transactions to sell its international operations, raising \$8.4 billion in proceeds and enabling the company to focus its time and resources on its core U.S. market.

Ally also took a number of steps to further strengthen its capital position, including raising an additional \$1.3 billion in common equity from a private placement transaction and repurchasing \$5.9 billion of preferred stock from the U.S. Treasury (Treasury). These steps, along with the transformational efforts more broadly, contributed to Ally receiving a non-objection to its Comprehensive Capital Analysis and Review (CCAR) plan, and, in

December, Ally was granted financial holding company status by the Federal Reserve.

Ally ended 2013 having completed a profound structural and strategic transformation, and for the first time in five years, could focus on the future rather than legacy issues.

A Publicly-Traded Company

With the multi-year transformation completed, Ally was in a much stronger position to be able to return additional capital to the American taxpayer on its investment in the company. In January 2014, Treasury received \$3.0 billion from a private placement of Ally common stock, and in April they received \$2.6 billion from the initial public offering of Ally stock.

In total, the American taxpayer has received approximately \$17.8 billion on its Ally investment, which represents about \$700 million more than they invested in the company. In addition, Treasury continues to hold 16 percent of Ally's common equity, which we anticipate they will monetize by year-end.

Today, Ally is proud to be a publicly-traded company with a diverse mix of investors, and we are squarely focused on delivering on our commitment to increase value for our shareholders.

Improving Shareholder Return

With the legacy issues in the rearview mirror, Ally has now shifted its attention away from a full-scale transformation and stabilization of the company, and more toward improving profitability and shareholder returns. In particular, Ally has defined a clear, three-point plan to achieve a double-digit core return on tangible common equity by the end of 2015.

The plan includes net interest margin expansion, expense reduction and regulatory normalization. Ally began the year having made significant progress in each of these areas.

Net Interest Margin Expansion: Between 2009 and 2013, Ally reduced its cost of funds 170 basis points; however, there is more work to do in this area. In mid-2013, we began a liability management program, which enabled the company to call \$9.7 billion of higher cost debt. This combined with continued, steady deposit growth are key contributors to reducing funding costs. Ally's cost of funds improved 55 basis points in the first quarter of 2014, compared to the prior year. In addition, net financing revenue improved 24 percent and net interest margin improved 46 basis points year-over-year in the first quarter of 2014.

Expense Reduction: As Ally has restructured, the requirements to support the business have changed, and there is substantial opportunity

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to improve efficiencies. Through efforts to streamline the business, controllable expenses decreased approximately \$70 million in the first quarter of 2014 compared to last year, and the company's adjusted efficiency ratio improved to 55 percent for the quarter. Significant further improvement will be achieved in the quarters ahead.

Regulatory Normalization: As Ally moves closer to exiting the Troubled Asset Relief Program and further demonstrates its strength and stability, we expect to achieve more normalized regulatory requirements over time. Progress in the first quarter includes aligning Ally's Corporate Finance business under Ally Bank, allowing this business to have a more competitive source of funding, and Ally Bank beginning to pay a dividend to its ultimate parent, Ally Financial, in the second quarter of 2014.

We understand there is more to do to get to a double-digit core return on tangible common equity, and we are committed to delivering on these goals.

Leveraging our Strengths

At the core of our strength as a company is our premier auto finance operation. While this business began as a captive finance company 95 years ago and functioned as such through 2009, the business we have today follows a very different model and one that is unique in the marketplace. It is centered on being the dealer's preferred finance provider, and Ally is honored to serve in this role for thousands of dealers throughout the U.S.

Being a preferred finance provider when there are many other finance providers in the marketplace requires Ally to have a differentiated and competitively advantaged strategy. Ally is unique among independent finance providers in offering a very broad range of products and services nationwide that meets the finance and insurance needs of these independent business owners – everything from wholesale financing and insurance, to consumer financing and leasing, to used vehicle financing and remarketing services. Our model is designed to encourage an "All-In" relationship with our dealer customers, and that is how we can drive the most value for them, as well. An indication of this is that over 5,200 of our dealer customers use four or more of our products.

Ally's strengths are also to deliver a premium level of service with a commitment to be

responsive, invest in the relationship and help to find solutions that drive value for our dealer customers. Our focus and expertise in the auto finance market are unmatched among banks and independent finance providers, and our dealer-centric approach is based on both a high-tech and high-touch business model.

The auto finance business is complemented by our banking subsidiary, Ally Bank. In the five years since its introduction, Ally Bank has become a leading direct banking franchise in the industry and is well positioned for the future as more consumers demonstrate a preference for direct banking.

Ally Bank began with a mission to be a better kind of bank – one with a straightforward approach, a high level of service and compelling products that deliver value. The Bank has delivered on this mission, as exhibited by its \$45 billion in retail deposits, up 17 percent from the prior year, more than 825,000 primary customers and satisfaction levels of more than 90 percent in the first quarter of 2014.

The Bank has been recognized by numerous third parties for our service, innovation and products and has been named the "Best Online Bank" by MONEY® Magazine three years in a row.

Ally Bank is redefining the banking experience, and there is continued growth on the horizon.

As we begin our journey as a public company, Ally is committed to creating value for our shareholders by maximizing the potential of our premier auto finance franchise, capitalizing on Ally Bank's position as a leading direct bank, executing the three-point plan to achieve a double-digit core return on tangible common equity by the end of 2015, and by exploring ways to employ Ally's core competencies in online finance, small business finance and vendor finance to further enhance shareholder value.

I want to welcome our many new investors to Ally and thank you all for your support.



Michael A. Carpenter
Chief Executive Officer
Ally Financial Inc.



Ally Overview

Ally Financial is one of the largest providers of automotive financing products and services in the U.S., powered by a leading direct banking franchise. Ally offers innovative products and services through its auto financing, insurance, online banking and corporate finance businesses.

Ally delivers premium services and a comprehensive product suite that is centered on a customer-focused approach. In an industry that is always evolving, Ally is always changing and innovating to help customers succeed, no matter the financial landscape.

At Ally, each day we strive to live up to the very definition of our name...

At Ally, each day we strive to live up to the very definition of our name – with customers, business partners, colleagues and communities. Being an ally

and LEADing by example are embedded in the company culture – from employees to business decisions. That culture is supported by four core values that guide the company's actions:

Look Externally – analyzing the marketplace to ensure our offerings continue to meet and exceed the needs of our customers with agility, speed and innovation.

Execute with Excellence – because good enough is never enough, sound judgment and an intense focus on continual improvement and excellence drive our decisions.

Act with Professionalism – meaning we operate with integrity, treat others with respect, embrace diversity and inclusion, and hold ourselves accountable – this is the cornerstone of what it means to be an ally.

Deliver Results – at Ally, we are passionate about winning for our customers, our shareholders and ourselves, and success is judged by both the results and the path taken to achieve it.



Key Stats



Ally serves the financial needs of approximately **16,000 automotive dealers** in the U.S. and approximately **4 million of their retail customers**.



Ally is one of the largest providers of automotive financing in the U.S., **funding one out of every 18 new vehicles financed** during 2013.



Ally Bank's customer base continues to grow, with more than **825,000 customers**, **nearly 1.6 million accounts** and **more than \$45 billion in retail deposits**.



Ally has facilitated the sale of **more than 4.4 million vehicles through SmartAuction**, the industry's leading wholesale internet auction, since 2000, with **roughly 18,000 vehicles listed daily** in 2013.



Ally Bank's customer satisfaction score has **consistently remained over 90%**.

First Quarter 2014 Highlights

(\$ millions)	1Q 14	4Q 13	1Q 13
Core pre-tax income, excluding repositioning items¹	\$339	\$161	\$207
Repositioning items ²	(3)	(18)	(213)
Core pre-tax income (loss)¹	\$336	\$142	\$(6)
OID amortization expense	44	67	57
Income tax expense/(benefit)	94	(4)	(123)
Income from discontinued operations	29	25	1,033 ³
Net income	\$227	\$104	\$1,093

(1) Core pre-tax income, a non-GAAP financial measure, is defined as income from continuing operations before taxes and OID amortization expense primarily from bond exchanges.

(2) Repositioning items primarily include employee and other related costs associated with strategic actions of the company and the disposition of certain businesses.

(3) Includes gain on sale of Canadian operations of approx. \$900 million.

Net income for the first quarter of 2014 was \$227 million, with earnings per common share of \$0.33, which reflects an increase of \$123 million from the fourth quarter of 2013.

Ally's first quarter 2014 financial performance reflected the strong performance in its core businesses. Total U.S. auto earning assets, comprised primarily of consumer and commercial receivables and consumer leases, totaled \$108 billion for the quarter. Consumer auto originations⁴ were up \$1 billion from the fourth quarter to \$9.2 billion. New and used consumer originations from diversified dealers were up 40 percent year-over-year and represent 19 percent of total consumer originations. Insurance operations improved pre-tax income by 20 percent year-over-year. Ally Bank grew retail deposits by \$2 billion in the first quarter, reflecting a 17 percent increase year-over-year.

Ally remains focused on achieving a double-digit core return on tangible common equity by the end of 2015. The company's plan to achieve this goal is centered on three key areas: net interest margin expansion, expense reduction, and longer-term regulatory normalization. Key progress in each of these key areas was made in the first quarter.

Net Interest Margin Expansion

Ally's cost of funds continued to decrease, driven largely by the reduction of high cost unsecured debt and continued increases in Ally Bank deposits. Net financing revenue increased 24 percent and net interest margin improved 46 basis points, excluding OID, year-over-year in the first quarter.

Expense Reduction

Following Ally's transformation, the company has a more simplified model and there are opportunities to continue to improve efficiencies. Controllable expenses, which include employee-related costs, consulting and legal fees, marketing, information technology, facilities, portfolio servicing and restructuring expenses, were down \$20 million from year-end 2013 and \$70 million from the first quarter of 2013. Ally's efficiency ratio⁵ improved to 55 percent this quarter, which is down from a run-rate of 64 percent in 2013.

Regulatory Normalization

The Corporate Finance business, formerly Commercial Finance, has been aligned under Ally Bank, allowing for a more competitive source of funding. Additionally, Ally Bank will begin paying a dividend to its ultimate parent, Ally Financial, in the second quarter of 2014.

(4) Originations refers to Ally's acquisition of retail installment sale contracts and leases.

(5) Adjusted efficiency ratio is equal to (A) total noninterest expense less (i) Insurance operating segment related expenses, (ii) mortgage repurchase expense and (iii) expense related to repositioning items divided by (B) total net revenue less (i) Insurance operating segment related revenue, (ii) OID amortization expense and (iii) any revenue related to repositioning items. For further information, refer to Ally's earnings materials at www.ally.com/about/investors.

Corporate Finance

Ally Corporate Finance, formerly called Ally Commercial Finance, provides financing for buyouts, acquisitions, recapitalizations, growth strategies and corporate restructuring to meet the unique needs of equity sponsors and middle-market companies.

Despite a continued competitive environment, Corporate Finance grew its portfolio during

the first quarter of 2014. Corporate Finance's \$1.6 billion of average earning assets are well-diversified, generating attractive returns with minimal losses. The business continues to benefit from deep industry relationships and specialization in key sectors such as healthcare, consumer products and retail.

Dealer Financial Services

As one of the largest providers of automotive financing in the U.S., Ally's Dealer Financial Services business is centered on strong and longstanding relationships with thousands of automotive dealers across the country.

The company's history gives Ally an extensive and one-of-a-kind knowledge of the auto industry.

Ally began as a captive auto finance company 95 years ago and in recent years has transformed to an independent, market-driven, premier auto finance franchise. Ally has successfully differentiated itself from the competition by providing premium services and comprehensive product offerings through nationwide dealer support specialists and a

seasoned sales force. Many of Ally's dealer relationships span multiple generations, and more than 5,200 of Ally's dealer customers utilize four or more of the company's products.

The Dealer Financial Services business offers an unmatched suite of

products and services, including consumer financing products for new and used vehicle purchases and new vehicle leasing, floorplan loans, dealer working capital and real estate loans, vehicle service contracts, GAP protection, floorplan insurance, and the SmartAuction service for remarketing vehicles.

Ally also offers innovative digital solutions to dealers such as the Performance Development Center, a web-based training site that provides dealership employees customized training, available 24/7 and specifically designed for their dealership role.

Ally's premier auto finance platform, dealer-centric customer service model and "All-In" approach are unique in the automotive financing industry. The company's history gives Ally an extensive and one-of-a-kind knowledge designed to help dealers sell more vehicles and improve their bottom lines.



Insurance

Ally Insurance offers consumer products sold primarily through dealers, as well as commercial insurance products sold to dealers. Ally's insurance platform allows the company to design products tailored to dealers' customers, a competitive advantage versus other providers.

Ally sells insurance products through approximately 3,900 dealers in the U.S. Moreover, the company's insurance operations maintain high wholesale floorplan insurance penetration levels, with approximately 82 percent of U.S. dealers with Ally floorplan financing also carrying Ally floorplan insurance through Ally Insurance.

SmartAuction

Ally's proprietary online auto auction, SmartAuction, supports the remarketing of off-lease and other used vehicles through more than 8,500 participating dealers. More than 4.4 million vehicles have been sold through SmartAuction since 2000, with roughly 18,000 vehicles listed daily in 2013.



Ally Dealer Rewards

Ally also offers value-driven programs such as Ally Dealer Rewards, an incentive program that rewards dealers for their continued relationship. During 2013, 70 percent of Ally dealer customers received benefits under the program.

“My father has done business with Ally for so many years. It’s really a fantastic thing to see that same longevity of the Ally organization that we like to have in our organization.”

Ali Ahmed, President and CEO,
Atlantic Coast Automotive

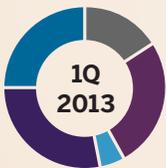


Auto Finance by the Numbers

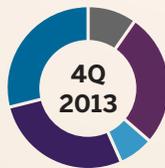
Despite an intensely competitive environment, Ally’s consumer financing auto originations increased to \$9.2 billion in the first quarter of 2014, compared to \$8.2 billion in the prior quarter. In the first quarter of 2013, originations were \$9.7 billion. For the second straight year, Ally was ranked No. 1 in auto finance outstandings by the Big Wheels Report, having grown from \$67.3 billion total consumer outstandings in 2012 to \$74.1 billion in 2013. U.S. commercial auto financing

average earning assets increased to approximately \$33 billion in the first quarter of 2014, compared to \$32 billion in the fourth quarter of 2013, as a result of higher dealer stock and higher average new vehicle prices.

Ally continues to broaden its dealer network. In the first quarter of 2014, new, lease and used consumer originations from non-GM and non-Chrysler dealers were up 40 percent year-over-year, and accounted for 19 percent of total consumer originations.



New Manufacturer Subvented: 16%
New Standard: 26%
New Diversified: 5%
Lease: 28%
Used: 25%



New Manufacturer Subvented: 10%
New Standard: 27%
New Diversified: 7%
Lease: 28%
Used: 29%



New Manufacturer Subvented: 9%
New Standard: 24%
New Diversified: 7%
Lease: 29%
Used: 30%

Auto Recognitions



Auto Dealer Monthly
Diamond Award recipient
(Auto Finance)
Platinum Award recipient (SmartAuction)
2013 Dealers Choice Awards



Auto Finance News
2013 Excellence Award



Big Wheels
2014 No. 1 Auto Finance Company
by Outstandings

Ally Bank

Launched in 2009, Ally Bank has quickly become a leader in the direct banking market, with a straightforward, customer-centric approach to banking and competitive deposit product offerings. As a direct bank that doesn't have branches, Ally Bank's deposit products and services are available to consumers in any location throughout the U.S., with customer service professionals available 24/7 via web, online chat or by phone.

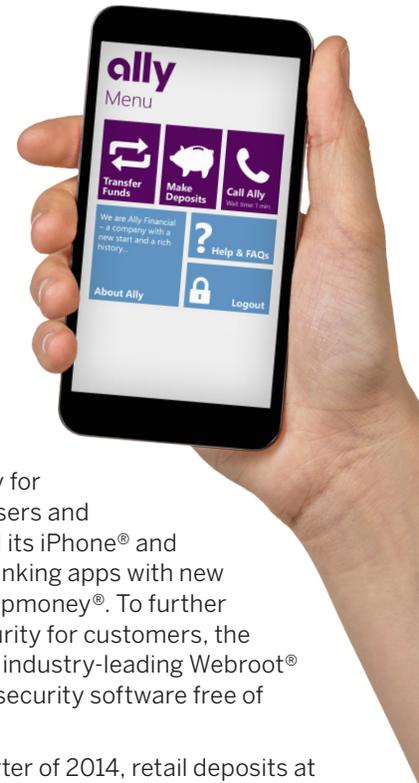
Ally Bank is well-positioned to benefit from the changing landscape in the retail banking industry, as consumer preferences continue to shift toward online banking.

Ally Bank's FDIC-insured deposit products include online savings and money market accounts, certificates of deposit (CDs) with terms ranging from three months to five years, IRA deposit products, interest checking accounts, and trusts. As part of its straightforward approach, the Bank offers innovative online tools to help consumers navigate their finances, such as a CD laddering calculator and an interactive guide to setting up deposit accounts for trusts.

Ally Bank is well-positioned to benefit from the changing landscape in the retail banking industry, as consumer preferences continue to shift toward online banking. As of Mar. 31, 2014, the Ally Bank deposit franchise counted more than 825,000 primary customers, an increase of 19 percent year-over-year.

Ally Bank continues to differentiate itself as the "go to" bank for purposeful savers with a customer-centric approach and innovative products. Ally Bank recently expanded the availability of its popular Ally Mobile Banking app to include a version designed exclusively for Windows Phone 8 users and continues to expand its iPhone® and Android™ mobile banking apps with new features, such as Popmoney®. To further enhance online security for customers, the Bank now offers the industry-leading Webroot® SecureAnywhere™ security software free of charge.

During the first quarter of 2014, retail deposits at Ally Bank grew \$2 billion, and balances grew at a rate of 17 percent year-over-year, demonstrating the strength and appeal of the Bank to an increasing number of consumers.



Bank Recognitions



MONEY® Magazine

"Best Online Bank"
2013, 2012, 2011



Pew Charitable Trust

Top bank – 2014 study "Check and Balances: Measuring Checking Accounts' Safety and Transparency"

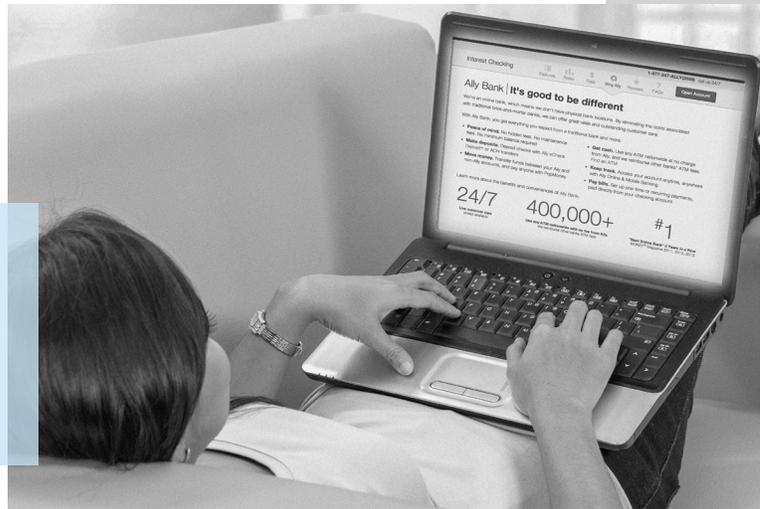


Stevie® Awards

Three Silver awards for Sales and Customer Service

“Banking with Ally is easy and convenient, customer service is wonderful and professional.”

Carmelle, Houston, TX



Customer Growth

Compounded annual growth rate: **31 percent**

Q1 2009
216,574 Customers

Q1 2014:
825,488 Customers

Deposit Growth

Compounded annual growth rate: **33 percent**

Q1 2009:
\$11.0 billion
in retail deposits

Q1 2014:
\$45.2 billion
in retail deposits

Straight Talk Product Guides

In keeping with its straightforward, customer-friendly approach to banking, Ally Bank adopted Straight Talk Product Guides to help consumers understand banking fees and important policies when comparing bank accounts.

Developed by the Pew Charitable Trusts as a model for banks and credit unions, this simple format is designed to provide consumers with clear and concise information about the key fees, terms and conditions on their checking accounts. Ally Bank was the first bank to adopt the Pew disclosure format across its entire line of deposit products.



Community Relations

Ally is committed to giving back to the communities in which we live, work and do business. The company's community relations efforts include a financial education program, an active employee volunteer network, strategic grant funding and CRA investments to small businesses and community members in the greatest need.

Financial Literacy

As a leading financial services company, Ally believes that the ability to make smart, well-informed decisions about spending and financial habits is knowledge all consumers should have at their disposal. The Ally Wallet Wise program arms consumers with the tools necessary to navigate some of life's financial choices.

Wallet Wise is a free, financial education program that teaches the basics of budgeting, credit, banking and investing, and auto financing. The program is available through online courses and also through live sessions hosted by Ally and Wallet Wise affiliates around the country.

The program includes concepts such as how to balance a budget, the intricacies of credit cards and credit scores, and the differences between leasing and buying a vehicle, among other topics.

In addition to the courses, consumers can find resources at AllyWalletWise.com, such as a monthly budgeting worksheet, a glossary of financial terms and an auto financing calculator.

In addition to advancing financial education through the Wallet Wise program, Ally also

works closely with organizations such as Junior Achievement (JA) USA to promote financial literacy to the youth of America. Ally provides grant funding and ongoing volunteer support for these programs in key markets across the country. In 2013, more than 200 Ally employees volunteered more than 1,100 hours teaching financial education to young people through JA programs.

Employee Volunteerism

Ally supports the commitment of its employees to give back. Each year, Ally employees help thousands of individuals across the country through donations of time, goods and dollars. These efforts are enhanced through Ally's employee matching programs. Ally's volunteer efforts are supported by an extensive network of Volunteer LEADers.

These Volunteer LEADers, together with the Ally Community Relations team, arrange volunteering and fundraising opportunities in key markets across the country. These efforts range from stuffing backpacks for children in need, stocking shelves at local pantries, serving meals to hungry families, teaching financial education classes to those striving for economic stability, and organizing school supplies for military families.

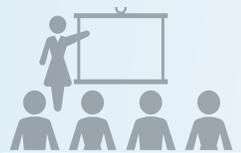
The logo for 'givingback' features the word 'giving' in a light blue font and 'back' in a bold, dark purple font. A stylized purple shape, resembling a semi-circle or a drop, is positioned behind the 'back' text.

“Support from Ally has made a significant difference with children in our community. Ally employees who volunteer generously give of their time and talent and impact children in a personal and meaningful way.”

Karen Kosniewski, President and CEO
Junior Achievement of Southeastern Michigan Inc.



Community Relations by the Numbers



Ally provided more than 43,400 consumers with basic financial education via the Wallet Wise program since 2011.



In 2013, Ally teamed with dealers to support more than 244 community organizations around the country.



Ally employees donated nearly 15,530 lbs. of food to charitable organizations in 2013.



In 2013, Ally employees volunteered more than 6,000 hours with charitable organizations.

Supporting Dealer Causes

Ally supports the charitable efforts of its dealer customers by further amplifying the work they do to give back to their communities. The local philanthropic efforts by thousands of auto dealers across the country can be vitally important to those towns and cities, and Ally is honored to support these charitable initiatives that strengthen communities.

In addition to these ongoing efforts, for the past three years, Ally has joined with TIME for the TIME Dealer of the Year program. This program is a celebration of dealers across the U.S., who share their time and resources to improve local communities. As exclusive sponsor of the TIME Dealer of the Year program, one of the automobile industry's most prestigious and highly-

coveted honors, Ally has helped recognize a selection of the nation's most successful auto dealers, who excel not only in business, but also in giving back.



Since the partnership began, Ally has supported more than 150 charities in connection with the TIME Dealer of the Year program – from local youth programs and food banks, to community revitalization organizations, health-related organizations and educational programs. In 2014, Ally awarded a grant to a local Arkansas Boys and Girls Club in recognition of TIME Dealer of the Year winner Jeff Teague of Teague Ford Lincoln in El Dorado, Ark. In addition to this grant, Ally also presented grants to organizations selected by the 56 TIME Dealer of the Year nominees and three finalists.

Board of Directors

Franklin (Fritz) W. Hobbs

Ally Chairman
Advisor
One Equity Partners LLC

Robert T. Blakely

Former Chief Financial Officer
Several NYSE publicly-traded companies

Michael A. Carpenter

Chief Executive Officer
Ally Financial Inc.

Mayree C. Clark

Managing Partner
Eachwin Capital

Stephen A. Feinberg

Co-founder
Cerberus Capital Management, L.P.

Kim S. Fennebresque

Former Chairman and Chief Executive Officer
Cowen Group Inc.

Gerald Greenwald

Founder
Greenbriar Equity Group LLC

Brian P. MacDonald *(retiring)*

Former President and Chief Executive Officer
Sunoco Inc.

Marjorie Magner

Partner
Brysam Global Partners, LLC

Henry S. Miller *(retiring)*

Chairman
Marblegate Asset Management, LLC

Mathew Pendo

Senior Member, Investment Banking Division
Sandler O'Neill + Partners L.P.

Management

Michael A. Carpenter

Chief Executive Officer

Michael Baresich

Chief Information Officer

Jeffrey J. Brown

President and CEO
Dealer Financial Services

Tom Callahan *(retiring)*

President, Insurance

Ann A. Cummings

General Auditor

James (Jim) Duffy

Chief Human Resources Officer

Brian Gunn

Chief Risk Officer

William (Bill) Hall, Jr.

President and CEO
Ally Corporate Finance

Christopher A. Halmy

Chief Financial Officer

Michele E. Lieber

Chief Public Policy Officer

Diane Morais

Deposits Executive
Ally Bank

William Muir *(retiring)*

President

Evan Noulas

President, Auto Servicing

Gina Proia

Chief Communications Officer

Tim Russi

President, Auto Finance

William B. Solomon, Jr.

General Counsel

Dan Soto

Chief Compliance Officer

Douglas Timmerman

President, Insurance
(appointed March 2014)

George Triebenbacher

President, Structured Finance
Ally Corporate Finance

Barbara A. Yastine

President and CEO
Ally Bank

James N. Young

Chief Financial Officer
Ally Bank

Other Financial Leaders

Bradley Brown

Treasurer

David DeBrunner

Chief Accounting Officer and Controller

Company Information

Headquarters

Ally Financial Inc.
P.O. Box 200
Detroit, MI 48265-2000
www.ally.com

Corporate Centers:

Charlotte, NC
New York, NY

Investor Relations

1-866-710-4623
investor.relations@ally.com
ally.com/about/investor

Stock Transfer Agent

Computershare
P.O. Box 30170
College Station, TX 77842-3170

Media Relations

media.ally.com

ALLY
LISTED
NYSE

Company Information

Products and Services

Auto Finance and Insurance

Ally Balloon Advantage/Balloon Loans
Ally Buyer's Choice
Ally Dealer Rewards
Appearance Protect
Acquisition Financing
Cash Management Accounts/CapAccounts
Commercial Services
ComTrac/TRAC Leases
CoverageOne Vehicle Service Contracts
Dealer Loans
Dent Protect
Direct Mailing and Pre-Approval Campaigns
F&I Products
Fleet Financing
Floorplan Financing
GAP Care Advantage
GM Protection Plan (GMPP)
Inventory Insurance
Leasing
Lines of Credit
Mechanical Repair Protection Limited
Warranty
OEM Marketing Support
OEM Vehicle Service Contract and Certified
Pre-Owned Support Programs
Performance Development Services
Property & Casualty Insurance

Real Estate Loans
Reinsurance
Relationship Management Services
Remarketing
Rental Plans
Repair Advantage Vehicle Service Contracts
Repair Advantage Car Care Maintenance
Retail Financing
SmartCash
Smart Care Maintenance
SmartLease
SmartLease Protect
Theft Protection
Tire & Wheel Protect
Vehicle Auction/SmartAuction
VehicleOne Service Contracts
VehicleOne Primary Gap
Working Capital Financing

Ally Bank

Interest Checking Account
Money Market Account
Online Savings Account
High Yield CD
No Penalty CD
Raise Your Rate CD
IRA High Yield CD
IRA Raise Your Rate CD
IRA Online Savings
Trusts

