

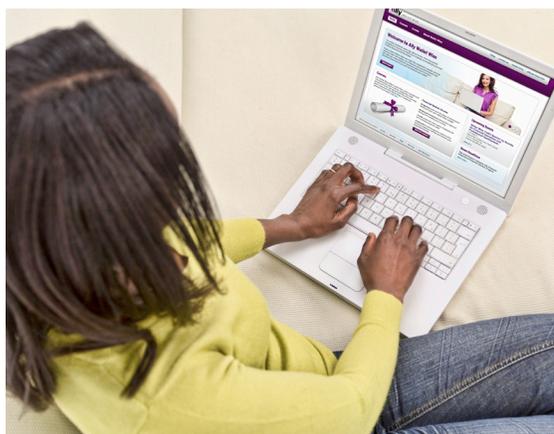
# We make decisions about money every day, but sometimes it's hard to know if we're doing so wisely.

Issues such as credit, household budgets, banking and investing, and buying and insuring a car or home can be challenging. That's where Ally Wallet Wise® can help. We've created a financial literacy program to help take the mystery out of these important topics, and provide answers that can help you make good decisions about your money.



Ally Wallet Wise is an award-winning, free financial education program that teaches consumers the basics of personal finance. Ally Wallet Wise offers community-based, in-person sessions, as well as online courses through [www.allywalletwise.com](http://www.allywalletwise.com). Both options are available at no cost to consumers. Topics covered include Credit, Budget, Banking & Investing and Auto Finance. The online and in-person classes offer:

- Exercises to educate consumers on personal finance concepts.
- Real-life scenarios to help consumers navigate challenges in personal finance.
- Resources for consumers to obtain additional support.



Ally Financial has teamed with community organizations across the country to teach in-person Wallet Wise sessions. These organizations are equipped with workbook and presentation materials that have been structured to teach consumers in a fun, engaging atmosphere that is interactive and conducive to learning. Consumers can learn about upcoming sessions in their community by visiting [allywalletwise.com](http://allywalletwise.com).

Ally has been providing financial literacy education for more than a decade. The information is presented in a straightforward manner to be engaging and easy to understand.



#### About Ally Financial Inc.

Ally Financial Inc. is a leading automotive financial services company powered by a top direct banking franchise. Ally's automotive services business offers a full suite of financing products and services, including new and used vehicle inventory and consumer financing, leasing, inventory insurance, commercial loans and vehicle remarketing services. Ally Bank, the company's direct banking subsidiary and member FDIC, offers an array of deposit products, including certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking. Ally's Commercial Finance unit provides financing to middle-market companies across a broad range of industries.